

September 19, 2016

Dear Mayor and Council,

Representatives from Lidl have presented at the Berwyn District Civic Association's May 2016 and September 2016 membership meetings. In those presentations, we have received detailed background information on the history of the company, their plans for expansion into the United States, the company model, products, and operating principles, as well as the detailed site plans for the proposed store at the current site of the Clarion Inn on Berwyn Road.

While the Clarion Inn has a long history here, current market conditions have left the Clarion in a disadvantaged position. The recent arrival of newer hotel facilities in the immediate vicinity will continue to stress the Clarion, a facility that was designed and built in the early 1960's. The opportunity to have a quality grocery store in our community will provide easy access for our residents and is a welcome change from the useful, but typical, hotels, restaurants, and apartment buildings that populate Baltimore Avenue.

At the September 15th membership meeting, the members of the Berwyn District Civic Association voted to express to you, our Mayor and Council, our enthusiasm for and approval, in concept, of Lidl joining our community.

We had the opportunity to ask questions and provide input to representatives from Lidl at our September 15th meeting. We know there are still many details to work and as you begin your conversations with Lidl, learn more about the company and plans for their store in College Park, we wanted to share with you some of those priority concerns and questions:

- 1.) When the store opens, there will be an increase in traffic on Berwyn Road, between 48th Avenue and Baltimore Avenue. We request that Lidl work with the City, and the State Highway Administration install an automatic pedestrian signal at the crosswalk at Berwyn Road and Baltimore Avenue to help ensure pedestrian safety, as well as helping to ensure a faster flow of traffic turning left onto Baltimore Avenue from Berwyn Road. We also request the timing of this light be lengthened to help avoid, and at least, shorten, potential backups at this intersection.
- 2.) We would like particular attention paid to ensuring safe and effective pedestrian access to the store, not only from Baltimore Avenue, but from within the Berwyn community.
- 3.) As Lidl continues to refine their plans, we look forward to learning more about the planned store hours, delivery truck schedule (and type of delivery trucks)

The Berwyn District Civic Association is excited about the prospect of this development. Although Lidl is new to the United States market and they are

continuing to define their place in the market place, the BDCA is looking forward to Lidl's commitment to high quality products, locally-sourced produce, and a great shopping experience, and Lidl's commitment to being a positive and productive part of our community.

Sincerely,

Christy Dollymore
President
Berwyn District Civic Association